

INCREASE CUSTOMER AND EMPLOYEE SATISFACTION AND RETENTION!



Retain your current employees or customers, and let them know how much they are appreciated with a Loyalty Program!

- Focus on the Long Term
- Target Key Customers and Employees
- Develop a Method to Track Your Success
- Make the Relationships Meaningful

BENEFITS FOR YOUR CUSTOMERS & EMPLOYEES:

- Feel appreciated
- Dedicated to the brand/company
- Brand name merchandise rewards

BENEFITS FOR YOU:

- Increased ROI
- More engaged workforce
- Higher customer satisfaction
- Thankful customers & employees



HERE ARE THE FACTS:

- ▶ It can cost as much as 1.5 times an employee's salary to replace them!

Source: <http://www.wallerinfo.com>, 2007

- ▶ The probability of selling something to a new prospect is only about five to 20 percent; the probability of selling something to an existing customer is 60 to 70 percent.

Source: Marketing Metrics, 2006

Give them the recognition they deserve!

Call Rymax today to start a Loyalty Program!
800.379.8073 • info@rymaxinc.com

