

loyalty[™] plus

0% REWARDS LIABILITY... 100% REWARDS SATISFACTION

Loyalty Plus[™] is the **first and only** of its kind in the incentive industry— and you can use this to help put your program on the **rewards map!**

Situation 1: “A rewards program sounds great, but we don’t have the budget for it.”

Solution: Your organization does not pay for any of the rewards! The customer would be offered the option to use their redeemable points towards a percentage of the total purchase price for their chosen reward and pay cash for the rest.

Situation 2: “The earnings from our loyalty program must be meaningful enough to entice the customer—and there are currently not enough opportunities for that.”

Solution: With the Loyalty Plus[™] Bank or Buy features, customers can choose to bank more points towards a discount, or buy at will. Plus, all reward items are still available below MSRP, creating high value appeal!

IT'S SO EASY!

1. Customer receives points for a variety of activities/behaviors.
2. Customer logs onto site to view exciting rewards.
3. Customer views a Movado Stainless Steel Chronograph Watch for \$950* (MSRP \$1,900).
4. Customer redeems 95 points and only spends \$855. Retail savings of \$1,045!

*Pricing for example use only.

FEATURES INCLUDE:

- + Easy and secure integration with your web platform
 - + Wide variety of reward offerings
 - + Customized site branding options
 - + Reporting/data analysis capabilities

CALL RYMAX TODAY
TO LEARN MORE ABOUT

**loyalty[™]
plus**!

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