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FOR IMMEDIATE RELEASE:

RYMAX MARKETING SERVICES, INC. EXPANDS SOLUTION SALES TEAM

PINE BROOK, NJ—May 23, 2007—Rymax Marketing Services, Inc., the largest luxury brand representative in the Incentive Industry, announced that the company has expanded its Solutions Sales team throughout the United States to support Rymax's ever growing solution sales client base.

Rymax has added new team members Mark Hanes, Senior Director of National Solution Sales, Steve Grubb, Mid-Atlantic Sales Manager, Jim Fortune, South Central Sales Manager, Ron Kizer, California Sales Manager, Larry Josephs, Midwest Regional Sales Manager, and Carrie Bryan, North Mid-West Sales Manager.

Mark Hanes, Senior Director of National Solution Sales had over 25 years experience in the Incentive Industry with previous incentive program management positions at Carlson Marketing, Maritz, and Impact Dimensions, a premium promotional products company. As the Senior Director of Sales, Mark will manage the entire sales force throughout the United States.

Steve Grubb, Mid-Atlantic Sales Manager, has over 8 years in the Incentive Industry. Prior to joining Rymax he was a consultant with a number of incentive companies assisting them in the development of their strategic direction, and spent 5 successful years at BI Worldwide where he was a Regional Sales Director. Steve will manage the entire Mid-Atlantic sales region.

Ron Kizer, California Sales Manager, comes to Rymax with over 18 years of experience as a promotional products distributor working closely with the marketing and advertising campaigns of

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some of the most widely recognized companies and brands in the world including AIG, Hewlett Packard, Nestle, Disney and DirecTV. Ron worked with many of these companies to ensure a ROI on the dollars allocated to not only their promotional products but for new product launches, self liquidating redemption programs, and POS materials as well. Ron will manage the California sales region.

Carrie Bryan, North Midwest Sales Manager, comes to Rymax with several years selling solution-based sales incentive, customer loyalty, and employee recognition programs. During her tenure in the Incentive Industry she has worked with some of the most admired and recognized brands in the country. Carrie will manage the Northern Mid-West sales region.

Larry Josephs, Midwest Regional Sales Manager, has been in the Consumer Electronics Industry for almost 30 years. He has worked for companies such as JVC, Brother, HP, and LG. In his capacity as Director of Sales, he has been responsible for Special Markets and Premium Incentive. Larry will manage the Midwest and West Coast sales regions.

Jim Fortune, South Central Sales Manager, has over 15 years of experience in the Incentive Industry. He has worked for large companies as well as start-up ventures. He has worked with many large corporations in designing incentive programs for both external sales organizations and dealer networks, and has also worked with companies in developing internal employee recognition strategies and reward programs. Jim will manage the South Central sales region.

About Rymax:

Headquartered in Pine Brook, NJ, Rymax Marketing Services, Inc. is the largest luxury brand representative in the Incentive Industry, specializing in providing branded merchandise incentives for incentive, loyalty, rewards, corporate/holiday gift, meeting or promotional programs. In addition to providing luxury brands, Rymax's services include the ability to create and fulfill customized incentive programs with the necessary management and support from start to finish. For more information please visit www.rymaxinc.com or call 800-379-8073.

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