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**FOR IMMEDIATE RELEASE:**

**RYMAX MARKETING SERVICES, INC. RE-INTRODUCES HUMAN TOUCH® –  
FORMALLY INTERACTIVE HEALTH® – AT THE 2007 MOTIVATION SHOW**

**PINE BROOK, NJ –September 19, 2007 –** Treat yourself to the ultimate in relaxation with the newest massage systems by Human Touch! Formally Interactive Health, Human Touch has strategically re-branded themselves and are now combining state-of-the-art technology with contemporary style for their latest line of robotic massage products. Rymax Marketing Services, Inc. is excited to aid in the re-branding of Human Touch at the 2007 Motivation Show. Rymax has successfully represented Interactive Health within the industry for over five years and is eager to continue doing so with Human Touch. Rymax and Human Touch will be in attendance at the Motivation Show, Booth #3459.

By using the most advanced robotic massage systems ever made, Human Touch has replicated the proven techniques used by professional massage therapists. Implementing Human Touch products into incentive programs couldn't be easier. "Offering products that make participants feel good is always a great idea," says Dana Slockbower, Director of Marketing at Rymax. "Human Touch has come out with great new products, like the Back Pad and the Foot Soother Elite, which are perfect additions to any incentive program, especially Wellness Programs." Human Touch's award winning design team has developed a line of robotic massage products in a variety of colors and fabrics to perfectly suit any living space. From sleek and modern to refined and sophisticated, there is a Human Touch massage chair to meet anyone's needs.

Motivation Show attendees will have the opportunity to experience the unparalleled performance of a Human Touch robotic massage at the Rymax booth. At the show, Rymax will have a robotic massage chair on display for participants to feel for themselves. For more information on Human Touch or Rymax, please contact Lisa Esposito at (973) 582-3217 or [lesposito@rymaxinc.com](mailto:lesposito@rymaxinc.com).

*About Rymax:*

*Headquartered in Pine Brook, NJ – Rymax has revolutionized the Incentive Industry making it simple, effective, and most importantly – rewarding. Having a dedicated team, strategic partnerships, and technological resources, give Rymax the ability to stay on the cutting edge of all incentive solutions. As the largest National Manufacturer's Representative in the Incentive Industry, we provide our clients with: Luxury Aspirational and Motivational Merchandise, Factory Direct Pricing, Total Incentive Solutions, and Complete Program Management. For more information please visit [www.rymaxinc.com](http://www.rymaxinc.com) or call 800-379-8073.*

*About Human Touch®:*

*Human Touch is the U.S. market leader of high performance Robotic Massage® products. Through the company's superior design capabilities and strategic health care professional relationships, Human Touch delivers high-quality Robotic Massage products, zero gravity recliners and other massage products that are generations ahead of its competitors.*

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