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FOR IMMEDIATE RELEASE:

WIN BIG WITH RYMAX AT THE NEW YORK INCENTIVE, REWARDS & RECOGNITION SHOW

Visit Rymax at Booth #74 for Your Chance to Win Big Prizes

PINE BROOK, NJ—May 02, 2008—Rymax Marketing Services, Inc. is offering NYIRR show attendees the chance to win exciting prizes at their booth's Gold Box Give-a-Way. The promotion is sponsored in part by several of Rymax's partners, including iRobot, Monster Cable, Skullcandy, and others.

To be eligible for prizes, show attendees must visit the Rymax booth, #74, and speak with a sales team representative. Attendees will then have the chance to reach into the Gold Box for a prize; ranging from iRobot Roombas to Recognition Tips. All prizes will be available on site for winners to take home that day.

"This is a really exciting promotion for us; we're having fun with it," says Dana Slockbower, Director of Marketing at Rymax. "Booth #74 is going to be the place to be this year. We have some great prizes up our sleeves. No matter what comes out of the gold box – a recognition tip or a surprise gift – our booth will be worth the visit!"

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About Rymax:

Headquartered in Pine Brook, NJ – Rymax has revolutionized the Incentive Industry making it simple, effective, and most importantly – rewarding. With a dedicated team, strategic partnerships, and technological resources, Rymax has the ability to stay on the cutting edge of all incentive solutions. As the largest National Manufacturer's Representative in the Incentive Industry, Rymax provides their clients with: Luxury Aspirational and Motivational Merchandise, Factory Direct Pricing, Total Incentive Solutions, and Complete Program Management. For more information please visit www.rymaxinc.com or call 800-379-8073.

About the New York Incentive, Rewards, and Recognition Show (NYIRR):

The New York Incentive, Rewards, and Recognition Show is all about Brands and People Performance. It's the incentive and rewards trade show specifically designed for leading brands, or for companies that aspire to be one. It's the nation's only trade show and conference focusing on the unique connection between brands and people: engaging external and internal audiences to help maximize brand performance, and in turn using brands to help motivate and engage those same external and internal audiences. For more information, visit www.nyirr.com.