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FOR IMMEDIATE RELEASE:

CES BEST OF INNOVATIONS

PINE BROOK, NJ—January 30, 2008—Rymax is proud to announce that two of their National partners have been honored with Best of Innovations 2008 Design & Engineering Awards at the Consumer Electronics Show (CES) which took place January 7-9, 2008 in Las Vegas, Nevada. The award recognizes the most innovative consumer electronics products in the industry's hottest product categories.

“We congratulate iRobot and Sentry®Safe for these prestigious awards. It is an outstanding achievement,” says Donna Davis, Purchasing Manager at Rymax. “We are proud to represent these brands within the Incentive Industry and look forward to including these products in future programs.”

The iRobot® Looj™ Gutter Cleaning Robot, a revolutionary tool that automatically cleans gutters without climbing and reaching, has been honored as the overall Best of Innovations 2008 in the Home Appliance category. The Looj is the company's third home appliance product to receive a CES Best of Innovations Award in four years.

Sentry®Safe received top honors for their FIRE-SAFE® series of storage devices. The FIRE-SAFE/Waterproof 160GB Hard Drive, which protects priceless digital photos and documents in the event of a fire or flood, was named overall Best of Innovations 2008 in the Computer Peripheral category. SentrySafe was also honored with the overall Best of Innovations in the furniture category with their FIRE-SAFE/Water-Resistant Data Storage Safe.

Denon, Human Touch, and Monster® Cable, three additional National partners, were also recognized as Best of Innovations honorees.

Since 1989, the CES Innovations Design and Engineering Awards program has showcased the most innovative consumer electronics and technologies. The program has become recognized as the hallmark event for showcasing the best-of-breed in product design and engineering.

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About Rymax

Headquartered in Pine Brook, NJ – Rymax makes incentives simple, effective, and most importantly – rewarding. Having a dedicated team, strategic partnerships, and technological resources, gives Rymax the ability to stay on the cutting edge of all incentive solutions. As the largest National Manufacturer’s Representative in the Incentive Industry, we provide our clients with: Luxury Aspirational and Motivational Merchandise, Factory Direct Pricing, Total Incentive Solutions, and Complete Program Management. For more information please visit www.rymaxinc.com or call 800-379-8073.

About the Consumer Electronics Association (CEA)

The Consumer Electronics Association (CEA) is the preeminent trade association promoting growth in the \$148 billion U.S. consumer electronics industry. More than 2,200 companies enjoy the benefits of CEA membership, including legislative advocacy, market research, technical training and education, industry promotion and the fostering of business and strategic relationships. CEA also sponsors and manages the International CES - Where Entertainment, Technology and Business Converge. All profits from CES are reinvested into CEA's industry services.

About Denon Electronics

Denon is a world leader in the manufacture of the highest quality home theater, audio, and software products. Denon is recognized internationally for innovative and groundbreaking products and has a long history of technical innovators, including the development and commercialization of PMC digital audio.

About Human Touch®

Human Touch is the U.S. market leader of high performance Robotic Massage products. Through the company’s superior design capabilities and strategic health care professional relationships, Human Touch delivers high-quality Robotic Massage products, zero gravity recliners and other massage products that are generations ahead of its competitors.

About iRobot Corp.

iRobot is a provider of robots that perform dull, dirty or dangerous missions in a better way. The company's proprietary technology, iRobot AWARE Robot Intelligence Systems, incorporates advanced concepts in navigation, mobility, manipulation and artificial intelligence. This proprietary system enables iRobot to build behavior-based robots, including its family of consumer and military robots.

About Monster

Monster, under its Monster Cable® brand, is the world's leading manufacturer of connectivity solutions for high performance audio, video, car audio, computer, console and computer gaming, professional audio and sound reinforcement. Monster, under its Monster Power® brand, is also the leading manufacturer of high performance AC power line conditioning and protection products for audio/video systems.

About Sentry Group

Sentry®Safe products are designed and engineered to provide the highest levels of FIRE, WATER and SECURITY protection. Sentry Group is the world's leading supplier of fire-resistant and security storage containers, with a commitment to innovation which includes rigorous standards in design, testing, and performance.