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FOR IMMEDIATE RELEASE:

**RYMAX MARKETING SERVICES, INC. ANNOUNCES
EXCLUSIVE PARTNERSHIP WITH WARRANTECH**

PINE BROOK, NJ—November 10, 2008—Rymax Marketing Services, Inc., the largest National Manufacturer's Representative in the Incentive Industry, is excited to introduce Warrantech, a world class provider of warranty products and administrative services, as their newest exclusive partner. This is the first time Warrantech, a company with more than twenty years experience in offering extended coverage plans on consumer electronics, will be available to clients in the incentive industry.

Warrantech offers service contracts and after-market warranties on consumer electronics and computer peripherals, among other items, to distributors and manufacturers. Rymax will service Warrantech products from their offices throughout the country for programs including: Sales Incentive, Employee Recognition, Loyalty Programs and more. The addition of Warrantech allows Rymax to continue providing the most well rounded selection of quality product offerings in the Incentive Industry.

"Consumer electronics make up the majority of incentive program redemptions," says Randy Toth, New Business Development Manager at Rymax. "It only makes sense to partner with a company that can provide extended warranties on our most popular rewards. Warrantech's services give us the resources to provide piece-of-mind to our clients."

About Rymax:

Pine Brook, NJ based Rymax Marketing Services, Inc. is the largest national manufacturer's representative in the incentive industry. In addition to providing merchandise rewards for incentive programs, promotions, and corporate gifts – Rymax manages total incentive solutions, helping companies achieve their goals through motivating employees and increasing customer loyalty. For more information, visit www.rymaxinc.com.

About Warrantech:

Warrantech Corporation administers and markets service contracts and after-market warranties on automobiles, automotive components, recreational vehicles, appliances, consumer electronics, homes, computer and computer peripherals for retailers, distributors and manufacturers. Acquired by H.I.G. Capital in 2007, the company continues to expand its domestic and global penetration, and now provides its services in the United States and Canada. For more information, please visit www.warrantech.com.

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