



Contact: Megan Montefusco
Marketing Specialist
(973) 582-3249
mmontefusco@rymaxinc.com

FOR IMMEDIATE RELEASE:

RYMAX MARKETING SERVICES, INC. EXHIBITS AT THE 2009 MOTIVATION SHOW

Rymax Announces New Partnerships and Global Fulfillment at the Industry's Largest Tradeshow

PINE BROOK, NJ – September 24, 2009 – Rymax Marketing Services, Inc., the largest brand name manufacturer's representative in the incentive industry, is pleased to announce new manufacturer partnerships at the 2009 Motivation Show. The addition of exclusive lines including Alex[®] Toys, Agresti, CRISLU[®], Gaiam[®], and Orbita Corporation and distributor partnerships including COBY, Gaggia, Handpresso, Magaschoni, Millionaire Gallery, Swarovski, Teaposo, and Vizio widens the already extensive breadth of Rymax's 200+ name brand reward offerings. With premier brands in all the top redemption categories—Rymax is pleased to extend its reach to program participants across the globe.

The Rymax booth, located at #2619, has been redesigned to maximize the overall attendee experience. Rymax booth visitors will have the opportunity to interact with current product offerings, test out MaxSite™ (Rymax's proprietary rewards and redemption online platform), discuss global fulfillment capabilities, and meet with representatives to discuss how to develop a winning incentive solution to meet today's ever-changing business demands.

"The importance of engagement in today's business environment is greater now more than ever," says Dana Slockbower, Director of Marketing at Rymax. "We are excited to be a part of our industry's largest tradeshow which is committed to developing awareness for employee engagement and customer loyalty in businesses in the US and abroad. A major component of engagement is giving the customer the total incentive experience with thousands of reward offerings worldwide. Rymax now offers customized incentive solutions in 40 countries in Europe, Middle East and Asia, and Africa."

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About Rymax

Pine Brook, NJ based Rymax Marketing Services, Inc. is the largest US manufacturer's representative in the incentive industry, providing quality brand name merchandise to a variety of industries worldwide. In addition to providing merchandise rewards for incentive programs, promotions, and corporate gifts – Rymax manages total incentive solutions, helping companies achieve their goals through motivating employees and increasing customer loyalty. For more information, visit www.rymaxinc.com.

About The Motivation Show

The Motivation Show, September 29th to October 1st, at Chicago's McCormick Place, is the world's largest exhibition of motivational products and services. It features nearly 2,000 exhibitors of incentive and recognition programs; branded products and gift cards; recognition awards; motivational destinations, services, and attractions; promotional products; and related technology and other services. Complete details about the 2009 Motivation Show, including exhibiting and registration information, is available on the show website: www.motivationshow.com.