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FOR IMMEDIATE RELEASE:

RYMAX WELCOMES JEFFREY BRENNER AS SENIOR DIRECTOR OF NATIONAL PRODUCT SALES

PINE BROOK, NJ—June 12, 2009—Rymax Marketing Services, Inc., the largest brand name manufacturer's representative in the Incentive Industry, is pleased to announce the addition of Jeffrey Brenner to its team as Senior Director of National Product Sales. Brenner will lead and manage the Product Sales Team, servicing our clients throughout the United States.

Brenner brings to Rymax a wealth of Incentive Industry knowledge and 20 years of experience in senior executive positions at Hartmann Luggage, Neiman Marcus, and Macy's.

His experience within the special markets and corporate gifting, domestic and international marketing, and his product development expertise will be an enormous asset to the Product Sales Team.

"In today's incentive market, there is still a demand for luxury and high quality goods. Here at Rymax we can provide our customers full access to the largest name brand assortment of 200+ manufacturers and all of the back-end logistics to enhance their program and product needs," says Brenner. "The products and marketing solutions that Rymax creates through high equity brands coupled with infrastructure help us to deliver best in class service that is unmatched for every customer. I am thrilled to be a part of such an incredible organization and lead our team to even greater success."

About Rymax:

Pine Brook, NJ based Rymax Marketing Services, Inc. is the largest national manufacturer's representative in the incentive industry. In addition to providing merchandise rewards for incentive programs, promotions, and corporate gifts – Rymax manages total incentive solutions, helping companies achieve their goals through motivating employees and increasing customer loyalty. For more information, visit www.rymaxinc.com.

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