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**FOR IMMEDIATE RELEASE:**

**RYMAX WELCOMES JOSEPH JAGELKA AS WESTERN REGIONAL SALES MANAGER**

**PINE BROOK, NJ** — March 29, 2010 — Rymax Marketing Services, Inc., the Largest Brand Name Manufacturer's Representative in the Incentive Industry, is pleased to announce the addition of Joseph Jagelka to its team as Western Regional Sales Manager of Product Sales. Jagelka joins the Product Sales Team, servicing clients throughout the United States and abroad.

With over 20 years of experience within the consumer products and incentive industries, Joe will be an enormous asset to the Product Sales Team. Throughout his career, Jagelka has been in various management and field sales positions for Vivitar, Casio, and A.T. Cross.

"Today's marketplace demands that we're faster and smarter while working with both customers and our suppliers," says Jagelka. "We focus on the brands and the related services we offer to ensure that our product solutions partners have what they need at all times. For our suppliers, Rymax is ideally positioned to offer a reliable and trusted partner bringing innovative brands to the product solutions marketplace."

**About Rymax:**

*Pine Brook, NJ based Rymax Marketing Services, Inc. is the largest US manufacturer's representative in the incentive industry, providing quality brand name merchandise to a variety of industries worldwide. In addition to providing merchandise rewards for incentive programs, promotions, and corporate gifts – Rymax manages total incentive solutions, helping companies achieve their goals through motivating employees and increasing customer loyalty. For more information, visit [www.rymaxinc.com](http://www.rymaxinc.com).*

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