



Sarah Rohlfing
Marketing Manager
(973) 582-3217
srohlfing@rymaxinc.com
www.rymaxinc.com

FOR IMMEDIATE RELEASE:

RYMAX APPOINTS JEFFREY BRENNER AS SENIOR DIRECTOR OF CORPORATE SOLUTION SALES

PINE BROOK, NJ — December 7, 2011 — Rymax Marketing Services, Inc., the largest manufacturer's representative in the incentive industry, proudly welcomes back Jeffrey Brenner after a two year sabbatical from the Company. Brenner returns as the Senior Director of Corporate Solution Sales, concentrating on developing a new customer base through expanded industry channels. His initial focus will include increasing Rymax's presence within the hospitality and leisure market, and the consumer packaged goods industry.

Brenner brings more than 20 years of corporate and merchandise sales experience, both national and international, to the role. His wealth of experience includes Special Markets' sales management. His prior experience includes Macy's, Neiman Marcus and Saks Fifth Avenue in Corporate Sales and Strategic Partnership Development, as well as direct experience with luxury brands including Hartmann and Steuben Glass. Brenner will continue his expertise in matching luxury brands with corporate motivation needs.

"I'm delighted to be a member of the Rymax team again, and am eager to continue to grow the business," notes Brenner. "Having worked with Rymax once before, I know I will have access to world-class resources. The team at Rymax is creative, innovative and quick to move on fresh ideas from both a technical and deliverable perspective. I plan to focus on bringing a strong personal feel to this channel, which while required in any partnership, is essential within the loyalty solutions Rymax provides its clients."

###

About Rymax

Pine Brook, NJ based Rymax Marketing Services, Inc. is the largest national direct manufacturer's representative in the incentive industry, providing quality brand name merchandise to a variety of industries worldwide. In addition to providing merchandise rewards for incentive programs, promotions, and corporate gifts, Rymax creates and manages total incentive solutions, helping companies achieve their goals through motivating employees and increasing customer loyalty. For more information, visit www.rymaxinc.com.