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RYMAX EXPANDS SOCIAL MEDIA PRESENCE WITH A FACEBOOK CAMPAIGN TO CONNECT WITH MORE CONSUMERS ONLINE

New Promotions Exclusively for Facebook Fans

PINE BROOK, NJ — August 4, 2011 — Rymax Marketing Services, Inc., the largest recognition and merchandise rewards provider in the premium and incentive industry, today announced the launch of its official [Facebook page](#) with exciting promotions and giveaways for fans of the brand. The Rymax page is designed to interact with the growing mobile customer base, keep the online community up to date on company news and announcements from brand partners, and provide exclusive rewards to fans for staying in touch with Rymax.

To kick-off the campaign, consumers who “Like” Rymax on Facebook during the month of August can enter for a chance to win the new SoundFreaq Sound System valued at \$200. Compatible with smart devices – from the iPad and BlackBerry PlayBook to the Motorola Droid – the SoundFreaq Sound System features exceptional audio performance wirelessly or while docked, making it ideal for the mobile consumer.

With an established following for the company blog, [The Rymax Insider](#), on [Twitter](#) and through [LinkedIn](#), this Facebook initiative reflects Rymax’s continued commitment to staying connected with consumers and brand partners online. Planned additions to the page in the coming weeks include incorporating product videos, posting incentive and loyalty program Tips from the Experts, showcasing new advertising campaigns, and of course, more promotions for the fan base.

“Our goal is to remind consumers that there’s more than one way to interact with Rymax, to reach a larger audience, and to reward individuals who choose to become part of this exclusive online community,” notes Dana LaSalvia, Director of Marketing, Rymax.

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About Rymax

Pine Brook, NJ based Rymax Marketing Services, Inc. is the largest National Direct Manufacturer’s Representative in the incentive industry, providing quality brand name merchandise to a variety of industries worldwide. In addition to providing merchandise rewards for incentive programs, promotions, and corporate gifts – Rymax manages total incentive solutions, helping companies achieve their goals through motivating employees and increasing customer loyalty. For more information, visit www.rymaxinc.com.